

9–11 May 2023

Digital Trust World in Boston, Mass.

Together IS/IT professionals from around the globe gather to share their expertise and help organizations to build digital trust with consumers and create a safe digital space for everyone.

Sponsored Sessions



PRODUCT SHOWCASE SESSION
WITH HIGHLIGHT
OF SERVICE

20
MINUTES



**THOUGHT LEADERSHIP
PRESENTATION
KNOWLEDGE SESSION**

30
MINUTES

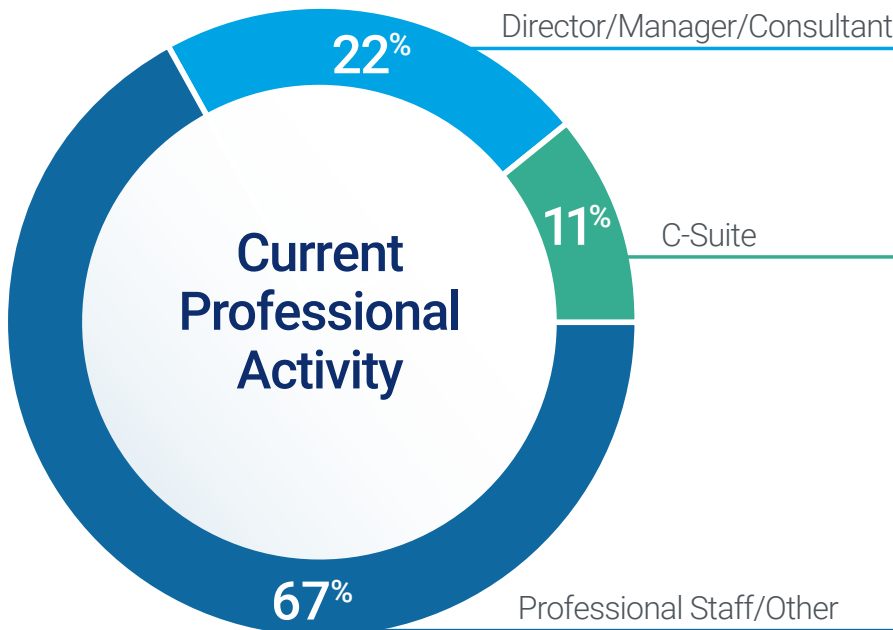


**THOUGHT LEADERSHIP
INDUSTRY TRENDS & INSIGHTS SESSION**
PRESENTATION (MAIN CONFERENCE SESSION)

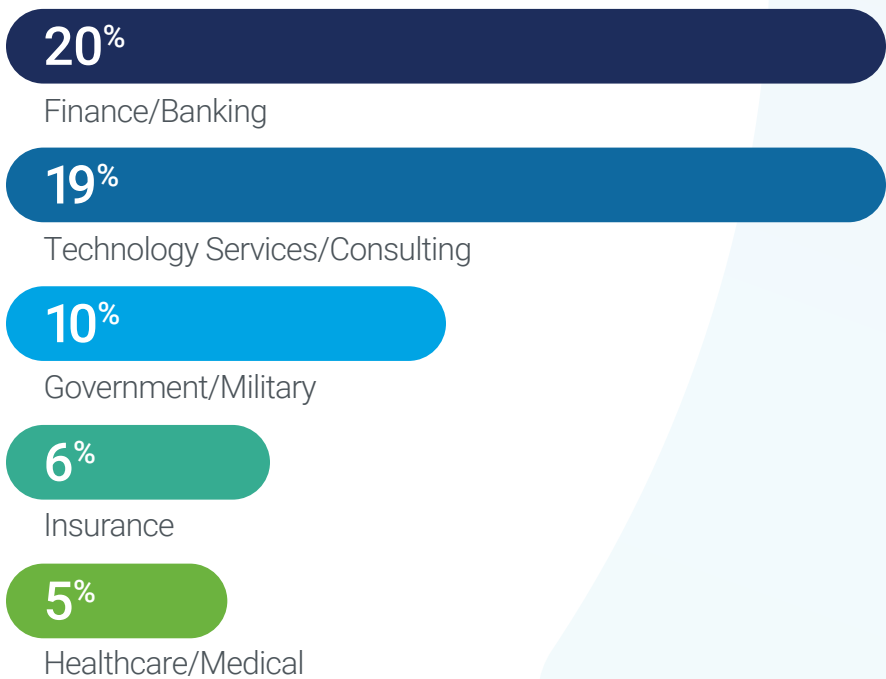
60
MINUTES

Attendees

Target Audience:
800+ IS and IT professionals



Top Fields of Employment



Sponsorship Packages



DIAMOND SPONSOR



PLATINUM SPONSOR



GOLD SPONSOR



SILVER SPONSOR



BRONZE SPONSOR



SUPPORTER SPONSOR

PREMIUM SPONSOR BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
Complimentary full conference registrations	Six	Five	Four	Three	Two	One
Pre-conference lead data (name, company, email, professional role, company size, and industry)	.	.	.	.	.	
Post-conference lead data (name, company, email, address, professional role, company size, industry, and phone number-premium sponsors only, if available)	.	.	.	.	.	.
SPEAKING SESSION: Industry Trends & Insights (ITI) Session – 60-minute thought leadership presentation	.	.	.			
SPEAKING SESSION: Knowledge Session (KS) – 30-minute thought leadership presentation	KS or PS	KS or PS		.		
SPEAKING SESSION: Product Showcase (PS) – 20-minute product/demo session	KS or PS	KS or PS			.	
Sponsor Item	.	.	.	.	.	
Logo with corresponding level displayed on event web site	.	.	.	.	.	.
Logo and sponsorship level displayed on marketing slides	.	.	.	.	.	.
Logo displayed on pre-event communication	.	.	.	.	.	
EXHIBIT SPACE: 10x10, table, two chairs, and wastebasket.	Four	Two	One	One	One	One

SPONSOR ITEM EXAMPLES (PREMIUM SPONSORS ONLY)

- | | | |
|---|---|---|
| <ul style="list-style-type: none">▪ Attendee experience▪ Breakfast▪ Coffee break▪ Conference bag▪ Conference pen▪ Entertainment▪ Floor clings▪ Gamification▪ Hand sanitizers (individual) | <ul style="list-style-type: none">▪ Hand sanitizers▪ Happy hour▪ Headshot▪ Keynote branding▪ Lanyard▪ Lunch▪ Mobile application▪ Mobile charging station | <ul style="list-style-type: none">▪ Notebook▪ Photo booth▪ Refreshment break▪ Registration kiosk▪ Reusable water bottle▪ Social media▪ Welcome/networking reception▪ Wi-Fi |
|---|---|---|

VIRTUAL CONFERENCE SPONSOR BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
Marketplace Listing: logo, contact email and documents	.	.	.	.	.	.

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